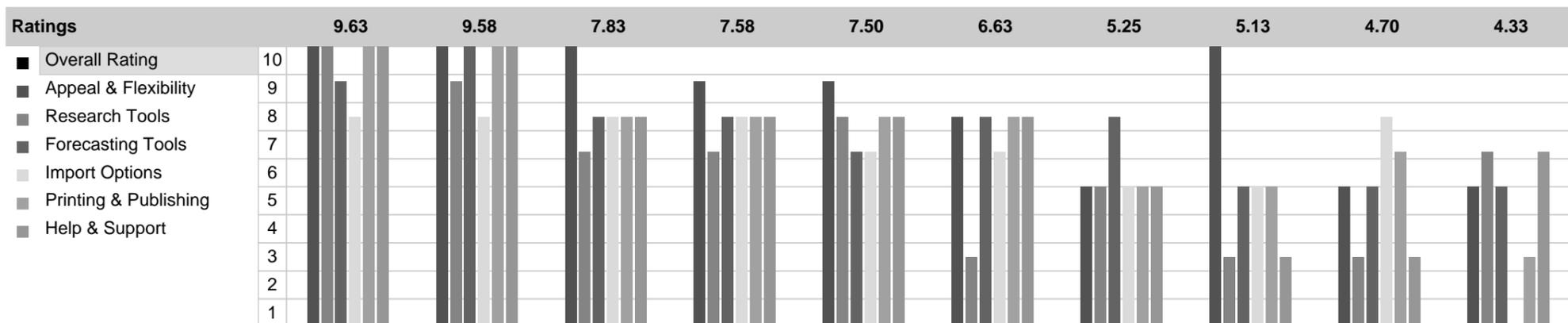


## 2013 Business Plan Software Review

Rank		#1	#2	#3	#4	#5	#6	#7	#8	#9	#10
10-9	Excellent	Business Plan Pro	BizPlan Builder	BizPlan.com	Ultimate Business Planner	Business PlanMaker Professional Deluxe	Plan Write for Business	PlanMagic Business	Business Plan Success	BizPlan DB	Venture Planning System Pro
8-6	Good										
5-4	Average										
3-2	Poor										
1-0	Bad										



Research Tools											
Market Analysis Wizard	✓	✓									
Business Publication Resources	✓	✓		✓	✓		✓	✓			✓
Organizational Chart Builder	✓	✓				✓					
Statistical Database Resources	✓	✓								✓	
Forecasting Tools											
Graphics	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
Reports	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Charts	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
Automatic Projection Tools	✓	✓		✓	✓	✓	✓	✓	✓	✓	✓
Budget/Feasibility Plans	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Business Valuation Tools		✓	✓				✓	✓	✓	✓	✓
Import Options											
Import from QuickBooks	✓			✓	✓	✓					
Import from Peachtree Complete Accounting	✓										
Import from MS Excel		Excel Native						✓	✓	✓	
Printing & Publishing											
Custom Plan Templates	✓	✓		✓			✓			✓	
Export to MS Word	✓	✓				✓	✓				
Export to MS Excel	✓	✓		✓	✓		✓	✓			
Export to MS PowerPoint	✓	✓					✓	✓			
Export to Adobe PDF	✓	✓	✓	✓			✓	✓			✓
Export to HTML	✓	✓					✓				
Online Publishing Options	✓	✓	✓								
Additional Versions & Options											
Upgrade Pricing	✓	✓		✓	✓	✓	✓	✓			✓
Instant Download	✓	✓		✓	✓	✓	✓	✓	✓	✓	n/a
Backup CD	✓	✓									n/a
Money-Back Guarantee	✓	✓	✓	✓	✓			✓			
Multiple-User		✓	✓	✓	✓		✓	✓			
Help & Support											
Installation and Program Wizards	✓	✓		✓	✓	✓	✓				✓
Sample Plans	✓	✓	✓	✓	✓	✓	✓				
Sample & Recommended Words/Phrases	✓	✓	✓	✓	✓	✓	✓		✓		
Step-by-Step Guidance	✓	✓		✓			✓				✓
User Manual	✓	✓						✓	✓	✓	
Tutorials	✓	✓		✓	✓						
Informational Videos	✓	✓		✓							
Online Advice and Support	✓	✓	✓					✓			✓
Telephone Support	✓	✓	✓				✓				✓
Final Plan Review Wizard	✓					✓	✓				



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